

BUSINESS ■ TECHNOLOGY ■ CONTENT

streaming media

magazine

Network Status 2009:
**CONTENT DELIVERY
IN EUROPE**



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Features:

NETWORK STATUS 2009

The commoditisation of storage and file delivery means that content delivery networks are working hard to differentiate themselves with additional services. Who's leading the way—and who's falling behind?

ONLINE VIDEO ADVERTISING

For all the talk about online video advertising, the market has yet to achieve its potential. This article will examine the impediments—some technical, some economic—standing in the way.

TRANSCODING SERVICES ROUNDUP

More and more encoding and transcoding software-as-a-service vendors are popping up, each with a different value proposition. We'll help you make sense of this emerging offering.

Also in this issue:

- *Streaming Media Europe 2009 preview*
- *Video search engine optimisation*
- **Tutorial:** Creating a Converged TV-Streaming Workflow
- **Reviewed:** Telestream Episode Engine

All editorial content subject to change

AD SPACE DEADLINE:

9 July

AD MATERIALS DEADLINE:

27 July

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STREAMING MEDIA'S EUROPEAN EDITION

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