

BUSINESS ■ TECHNOLOGY ■ CONTENT

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NAVIGATING THE **ENTERPRISE VIDEO** **WORKFLOW**



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Features:

NAVIGATING THE ENTERPRISE VIDEO WORKFLOW

A collection of case studies demonstrating how innovators are creating, managing, and publishing video in the corporate and education markets.

EUROPEAN READERS' CHOICE AWARDS

Announcing the results of the only streaming awards programme in which end users pick the winners.

INSIDE THOMSON REUTERS

Thomson Reuters delivers more than 25,000 webcasts a year, nearly a third of them video. We take a look under the hood of this truly global operation.

COMIN' ATCHA LIVE!

A look at web services that make it easy to go live online and embed your video wherever you want. We'll compare features, usability, quality, and more.

THE EVOLUTION OF METADATA

Metadata might not be sexy, but without it, the business value of online video is next to nil. Tim Siglin tackles time-based metadata and more.

All editorial content subject to change

AD SPACE DEADLINE:

10 September

AD MATERIALS DEADLINE:

28 September

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STREAMING MEDIA'S EUROPEAN EDITION

is the only magazine in Europe that covers the entire spectrum of online audio and video. It's THE quarterly resource for executives and technology managers who use rich media in any vertical—enterprise, education, government, media and entertainment, and more.

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